

Nights

ARUBA

ARUBA POCKET MAP

ADVERTISING RATES 2012

Advertising Space

	\$US	AFL
Map Spot	3,000	5,400
Map Back Cover	5,000	9,000

Terms of Payment

50% upon signing of contract, balance upon publication.

Distribution

245,000 copies printed annually.

The Aruba Nights Pocket Map is inserted in *Aruba Nights* magazine, which is distributed at the airport, hotels and timeshare resorts, retail outlets, car rental agencies, tour bus operators, travel agents, port of disembarkment for cruise vessels and Aruba Tourist Authority offices.

Ad Material Deadline

Ad material must be received no later than **July 15, 2011**.

In the event that material is not supplied prior to given deadline, publisher is entitled to supply same to best of his ability, at client's expense.

Ad Approval

All ad material subject to publisher's approval.

Ad Design Costs

Ad design services are available if required. Please contact your sales representative for a quotation.

Additional Production Costs

Client will be given a quote, subject to client's approval, before any additional production work is done. Client will be invoiced separately for any additional costs that are not included on the contract.

Island Sales

Aruba Nights N.V.
Wilhelminastraat 23, Oranjestad, ARUBA
Tel: (297) 582-4930 • Fax: (297) 582-4940

Sending Ad Material by EMAIL

Please email ad material to Terry at info@nightspublications.com

Sending Large Files (over 10 megs)

Please upload ad material to our server through your usual web browser (Firefox, Explorer, Safari, etc.).

Enter the following info in the corresponding fields:

Web address: http://69.70.9.42:8080
User name: nights05
Password: ads05pub

Once connected, please **click “upload folder”** to access the uploading window.

Note: If you encounter difficulties while uploading files, please email Sylvain at sgoedike@nightspublications.com

Sending Ad Material by FedEx

Nights Publications Inc.
c/o Terry Matwi
1751 Richardson Street, Suite 5.530, Montreal, QC, H3K 1G6, CANADA
Tel: (514) 931-1987 • Fax: (514) 931-6273

IMPORTANT INFO

Please do not send original ad material. Supply only duplicate CDs or photos. Ad material will not be returned to client or agency unless requested in writing. Client is liable for any shipping, customs and brokerage fees. Agencies must include a signed approval from agency/client with ad material.

Guarantees

We cannot guarantee the exactness of the end result unless all the digital requirements are respected. Color exactness is guaranteed with a 5% variance.

All ads supplied in final form (i.e. not requiring any changes or logo additions) by advertising agencies will not be sent by Nights Publications to client for approval. Ad material supplied by agencies is understood to have been approved by client prior to being sent to head office. Nights Publications will not take any responsibility for material supplied by agencies with spelling, grammatical, or any other mistakes. The client will be notified only in the event that serious mistakes are noticed. Clients will receive a quote subject to their approval before any corrections are made.

Nights Publications will not be held responsible for poor text legibility resulting from text being supplied smaller than 7 pts. If text is supplied under 7 pts, clients will be informed and receive a quote subject to their approval before any corrections are made.